



PRIVACY POLICY

MORNINGS WITH MARILYN APP

Last updated: April 21, 2026

Owner: Alchemus Prime (United States)

At **Mornings with Marilyn** – our guided meditation app, your privacy, emotional safety, and personal data protection matter deeply. This Privacy Policy explains what information we collect, why we collect it, and how we keep it safe. We designed this app with trauma-informed principles, which means your emotional and digital safety come first.

By using the Mornings with Marilyn app, you agree to the practices described in this policy.

1. Information We Collect

We collect only what is necessary to operate the app and improve your experience. We do **not** track your personal healing data or the content you listen to.

1.1 Information You Provide

- **Account Information** (if applicable): name, email
- **Payment Information:** processed securely by Apple.
We never see your credit card or payment details.

1.2 Automatically Collected Information

To keep the app running smoothly, the app may collect:

- **Device information** (device type, OS version)
- **Crash logs, diagnostics** (to fix bugs)
- **General app usage information** (e.g., which screens are visited)

This data is anonymous and never linked to your identity.

1.3 Subscription Data (via RevenueCat)

If you purchase a subscription, **RevenueCat** processes:



- Subscription status (active / expired)
- Transaction history needed to verify your access
- Anonymous app user ID

RevenueCat does **not** collect your name, email, or payment details.

2. What We Do NOT Collect

To support a safe healing environment, we do **not** collect:

- Personal meditation history
 - Notes, thoughts, or emotional data
 - Microphone recordings
 - Contacts
 - Location/GPS
 - Health data
 - Sensitive personal details of any kind
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3. How We Use Your Information

We use minimal data to:

- Verify your subscription
- Maintain app functionality
- Improve app performance
- Fix bugs and crashes
- Provide customer support

We **never** sell or share your data with advertisers.

4. How We Store & Protect Your Information

We use industry-standard security measures, including:

- Encrypted communication (HTTPS)



- Secure data processing partners (Apple, RevenueCat)
- Limited access controls
- No unnecessary personal data storage

Your data is stored securely and only for as long as needed to operate the app.

5. Third-Party Services We Use

Your information may be processed through:

Apple App Store

Handles all subscription payments and personal account details.
Apple's privacy policy: <https://www.apple.com/legal/privacy/>

RevenueCat

Manages subscription status and entitlements.
RevenueCat privacy policy: <https://www.revenuecat.com/privacy/>

Thunkable

The platform used to build the app.
Thunkable privacy policy: <https://thunkable.com/privacy>

These services follow strict privacy and security standards.

6. Children's Privacy

The app is not intended for children under 13.
We do not knowingly collect personal information from children.



7. Data Retention

We retain anonymized subscription and diagnostic data only as long as necessary for:

- App functionality
- Legal compliance
- Security testing

You may request deletion at any time.

8. Your Rights

Depending on your location, you may have the right to:

- Access your data
- Request deletion
- Request corrections
- Opt out of analytics
- Request clarification on data use
- Withdraw consent

To exercise these rights, email us at:

✉ transmute@alchemusprime.com

9. Changes to This Policy

We may update this Privacy Policy to reflect improvements or legal requirements. We will post updates on this page with a new “Last Updated” date.



10. Contact Us

If you have questions or want to request data deletion:

Alchemus Prime, LLC

Email: transmute@alchemusprime.com

Website: <https://www.alchemusprime.com>

United States

Your privacy and emotional wellbeing matter to us.
